

September 27, 2011

Wacom Co., Ltd.

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Re: Announcing the launch of the third generation of Bamboo® Tablets with pen and multi-touch interfaces

Wacom Co., Ltd. announces the launch of the third generation of Bamboo® Tablets with pen and multi-touch interfaces. Wacom will sell this product at the main consumer electronic shops, PC retail stores, and our online shops “Wacom Stores” etc. with open pricing. Wacom will put Bamboo® Tablets on the market in Japan from October 3rd, 2011 and it is scheduled for other regions after today.



1. Main features of new models

The new generation Bamboo® Series is Wacom's new consumer pen tablet product line, and provides the most sophisticated multi-touch control with 3-finger and 4-finger gestures and pressure-sensitive pen in the simplest, most intuitive and natural way possible. New Bamboo Series aims to expand Wacom's global user base by 4 main pen tablets with 50+ configurations worldwide and supports both Windows and Mac OS platforms. New models also offer wireless capability for greater user flexibility and included is the Bamboo Paper application for natural note taking in addition to various graphics applications also included to the package. Users will enjoy an

ever-growing library of Bamboo apps, including games and tools for creating and sharing, all available from the Bamboo web site.

With the new Bamboo Series, general consumers can enjoy creating digital content in the same intuitive way as drawing with a pen on paper.

Please refer to our global website in detail. <http://www.wacom.com/en/GlobalSites>

2. Further development and effect on the financial forecast of new models

Wacom experiences ever increasing demand across the globe for personalized digital content creation among consumers. The new Bamboo Series is designed to support a wide variety of the user base by combining high performance and intuitive user interface solutions. Wacom expects to ship approximately 2M units worldwide within 12 months after the product launches.

There will be no revision of the consolidated financial forecast of 1H and full year in FY11 released on July 28, 2011.