

For reference (Translation in English)

October 25, 2012

Wacom Co., Ltd.

Representative: Masahiko Yamada, CEO

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Re: New Medium-Term Business Plan WAP1215

At a meeting held on October 25, 2012, the Board of Directors of Wacom resolved to adopt "New Medium-Term Business Plan: WAP1215" (three-year plan) starting from fiscal year ending March, 2014. Please refer to the details below.

1. Background of "New Medium-Term Business Plan: WAP1215" (Wacom Action Plan for Changing Platform)

In April, 2010, Wacom group announced "New Medium-Term Business Plan WP1015" (Wacom Plan1015), aiming at the achievement of the consolidated sales 100billion JPY or more and operating profit margin 15% or more by FY to March, 2014. However, our initial plan faced headwinds from a significant appreciation of the Japanese yen, the March 2011 Great East Japan Earthquake and the October 2011 flood in Thailand. (initial exchange rate: 1USD=90 JPY, 1Euro=125 JPY) After the earthquake, the company focused on business risk management and achieving its annual growth plans. New Medium-Term Plan developed with low risk of further fall out from the Great East Japan Earthquake or Thai floods and with the Component business in a rapid phase of growth due to Smartphone adoption.

2. Outline of the "New Medium-Term Business Plan: WAP1215" (Wacom Action Plan for Changing Platform)

Financial Goals

By FY ending March, 2016

Consolidated sales: 120 billion Japanese yen or more

Consolidated operating profit margin: 15% or higher

Consolidated ROE: 30 % or higher

Basic Strategy

Expand business platform from PC to mobile and Cloud, create new business and grow existing business

Growth Strategy

- Expand business platform from PC to mobile and Cloud
- Accelerate the Branded product business
- Accelerate the Component business
- Strengthen global SCM (supply chain management) structure
- Promote global organizational development
- Enhance global IT infrastructure
- Accelerate development of new user interface technology
- Enhance emerging market investment

Brand Business Growth Strategy

- Extend brand leadership and build user community
- Accelerate the growth of creative business
- Develop new consumer business
- Develop vertical market business
- Invest in and expand emerging market business
- Enhance new user interface technology development, and new products development

Component Business Growth Strategy

- Maximize growth in Smartphone segment
- Establish pen technology leadership in tablet and e-Book categories
- Strengthen multi-touch IC and module solution business
- Enhance engineering, SCM and QA capabilities
- Accelerate innovation in user interface technologies

Global Strategy

- Enhance global SCM systems and capabilities
- Accelerate investment and growth in emerging markets
- Promote development of global organization

Dividend payout policy

- Payout ratio to be 40% or more by FY ending March, 2016

Details are written in the data titled "New Medium-Term Business Plan" posted on IR website (<http://wacom.jp/en/company/ir/library/index.html>).

concluded